



August 2008

## A great week for industry in Lyon: **INDUSTRIE Lyon and STIM join forces**

**Tuesday-Friday, 10-13 March 2009  
At Eurexpo, Lyon**

*From Tuesday 10 March to Friday 13 March 2009, France's industrial sector will come together in Lyon for THE industrial production event. In the heart of France's leading mechanical engineering and subcontracting region, INDUSTRIE Lyon, the professional manufacturing technologies exhibition, and STIM, the innovative technical solutions for subcontracting exhibition, will together hold the largest industrial exhibition in France's southeastern region.*

### **Theme for the third INDUSTRIE Lyon event: responsible industry**

With an uncertain economic outlook and increasing global competition, a national exhibition must, more than ever before, fulfill its role as a unifying force and gathering place where the entire field can come together to open up, share ideas, present innovations and celebrate the sector. An event set to take place every second (odd) year, INDUSTRIE Lyon 2009 (on 10-13 March in Lyon) aims to serve as a clearinghouse for France's production industry.

The varied programme features the Lyon d'Or awards (the way to performance), which showcase technological innovation, the INDUSTRIE 2020 and Mecasphere spaces, the INDUSTRIE Hands-on event, a training/employment centre, industrial robotics demonstrations, and promotion of responsible industry with the development of The Green Line (launched at INDUSTRIE Paris in 2008).

In addition, a major evening event on Thursday 12 March – the Fête de l'Industrie (a night to celebrate) – brings together all factory players, from CEOs, to operators, to systems and production engineers. More than just a party, this event offers various opportunities for firming up contacts and finalizing contracts initiated during the day.

### **STIM: undeniable synergies**

In 2007, STIM – organized by SepelCom – was held alongside the INDUSTRIE Lyon exhibition. In 2009, when GL events bought the INDUSTRIE and SCS exhibitions, STIM was incorporated into the Industry department, headed by Benoît Gauthier, to become an INDUSTRIE Lyon component. A showcase for subcontracting in Lyon, STIM will host the big names in regional subcontracting, whose expertise will be on full display. STIM is supported by several regional and national trade associations, among them [FIM Rhône-Alpes](#), [the Lyon Chamber of Commerce and Industry](#) and the PSTI (industrial subcontractors' professional association), and will have its own programme of events.

**For further information, please visit:  
[www.industrie-expo.com](http://www.industrie-expo.com)**

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